

**Marion Oil becomes exclusive #2 HPCD fuel provider for the City of Dublin  
Dublin City Council unanimously approved High Performance Clean Diesel  
for use in all fleets**

**Dublin, OH (April 4, 2011)** – on March 28 2011, Dublin City Council unanimously approved a one-year supply agreement with Marion Oil to be the exclusive provider of EcoChem’s High Performance Clean Diesel fuel for the municipality’s Service Complex fueling station. Dublin uses this station to fuel its fleet of diesel engine vehicles as well as provide fuel for the diesel engine vehicles of Dublin City Schools and Washington Township Fire Department.

“This agreement is an exciting step in validating to businesses, communities and the global diesel fuel market the true value #2 HPCD has to offer,” said Joshua Koch, CEO of EcoChem Alternative Fuels. “Our fuel will deliver a significant increase in the overall engine performance, fuel efficiency while reducing harmful emissions emitted from these vehicles with absolutely no change in equipment or fuel storage and dispensing. We are grateful for the cooperation and support we have received from the City of Dublin and the faith the community has in our fuel and our business.”

In preliminary pilot study with the Farmers Co-op, the data collected by the drivers of the test vehicles was analyzed for the #2ULSD, the #2ULSD with additives and then #2HPCD. Directionally it can be seen that the additive fuel performs better than the ULSD alone. More importantly, the #2HPCD without any additive (and cost) performed 16 % better on a fleet average than the #2ULSD. Again, there is no statistical significance attached to these results; but there is an apparent trend towards better fuel economy with the HPCD. As with the pollution measures, more data in a controlled experiment is necessary to validate these results. Mike Long (Resource100) analyzed data summed up the test with these two conclusions:

1. The HPCD seems to have positive benefits in terms of reducing pollution and improving fuel economy over #2ULSD.
2. The results of this short-term testing is so compelling due to the apparent magnitude of the results and consistency to deserve long-term testing in a very controlled environment and exercising great care over the protocol for data collection.

During the contract period, the city has contracted Resource100 LTD to manage the validation project plan that was designed to verify the expected increase in fuel efficiency and reduction in harmful emissions. Further, the additional data collected will include crankcase oil analyses, engine operating temperatures and horsepower improvement in the fire dept vehicles.

“This innovative partnership with EcoChem supports several of the City of Dublin’s goals for the development of local small businesses and sustainability initiatives,” said Michelle Crandall, Dublin’s Director of Administrative Services. “EcoChem is a charter

member of the Green Integrator at the Dublin Entrepreneurial Center so it is gratifying to play an integral role in its growth and development.”

EcoChem Alternative Fuels offers the first brand of high performance clean fuel – #2 High Performance Clean Diesel (#2 HPCD) – to the global commercial energy market. Through its proprietary fuel refining and purification process, EAF offers a petroleum enriched, high performance diesel fuel with superior qualities to #2 ULSD. Through its Compact Refinery Units (CRUs), EAF refines #2 ULSD at the point of distribution just prior to consumer delivery ensuring the highest quality of fuel, eliminating the need for any additives, summer or winter blends and retrofits with absolutely no change in consumer equipment.

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