

## Clean Fuels for Schools

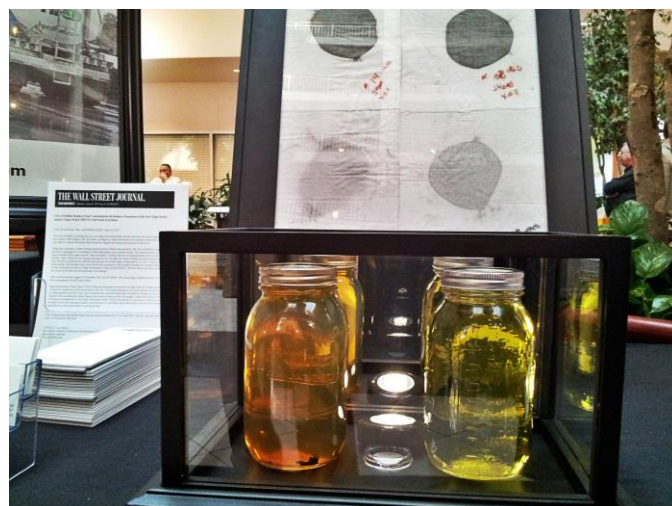
### *EcoChem Initiative Promises Savings for Ohio's Cash-Strapped Schools*

**Dublin, OH, March 17, 2014:** Enhanced diesel fuel manufacturer EcoChem Alternative Fuels announced today the launch of a public-private initiative expected to save millions of dollars for Ohio school bus fleets while reducing air pollution.

EcoChem Chairman Joshua Koch, addressing fleet managers at the Ohio Association for Pupil Transportation (OAPT) convention this week, said his company's high performance low emission diesel fuel HPCD was shown in independent testing to increase fuel economy up to 16.1% with double-digit decreases in carbon emissions.

"Clean Fuels for Schools is open to all public schools in Ohio and could be particularly helpful for struggling school systems," Koch said. "Switching to HPCD is something fleet managers can take back to their communities and make environmentally-positive decisions while saving taxpayer dollars."

EcoChem and Ohio Manufacturing Extension Partnership (OMEP) are partnering with Metropolitan Educational Council (MEC) and fuel distributor Marion Oil Co., to help schools clean up contaminated storage tanks and switch to the cleaner-burning, money-saving HPCD. Current EcoChem customers also report faster cold starts and increased service life for older buses.



Consumer Grade ULSD on the left, and HPCD on the right.

High Performance Clean Diesel, or HPCD, is the first commercially-available product from EcoChem, a Dublin, Ohio company ([www.hpcdfuel.com](http://www.hpcdfuel.com)). EcoChem designs, builds and markets integrated refining and dispensing technologies that turn standard Ultra Low Sulfur Diesel (ULSD # 2) into a purified, molecularly superior fuel with virtually no contamination, ensuring the highest quality and cleanliness.

EcoChem's ongoing research and development efforts are focused on end-of-supply chain solutions applicable across a broad spectrum of fossil fuels. For more information about EcoChem, HPCD, or the Clean Fuels for Schools program, please contact Mike Brennan at (614) 679-1434.